## FIGAS TALK OF THE TOWN

## STEVEN CADE

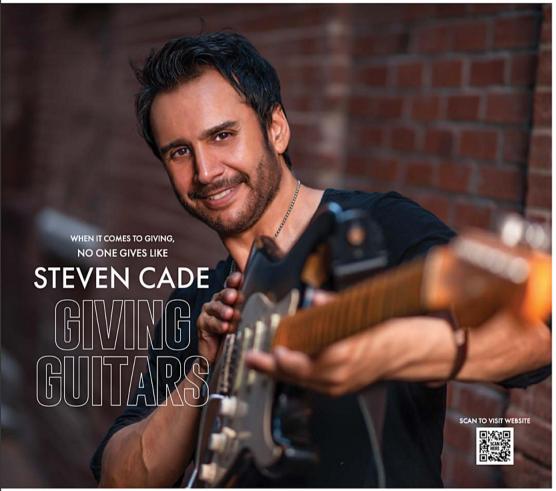
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SCAN TO LEARN MORE ABOUT STEVEN CADE



PHOTO BY PATRICK CHANCE

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From backyard parties to performing on festival stages, Steven Cade is your up-and-coming modern country artist, with a mission to provide inspiration and hope for those in need of a second chance. Cade's purpose for performing has evolved from seeing the impact that music has on people in all realms of artistic elements and contributions.

From carrying messages of positivity through his lyrics, to ensuring the sound itself embodies a joyful and feel-good presence, Cade's music is universal and empowering.

In our interview, Cade recalls the message behind one of his top 5 Spotify streamed songs, "Pinky Promise."

"This song has a direct message about families and parenting...you respect your family, honor and value it. You don't always have them forever. It's a song I feel is a great thing that can bring families together."

Joining Steven through this journey is his wife Kellee and two children, Levi and Eliana. They travel together across the states to shelters as well as music concert venues and are at most shows and events. The importance of family and faith are significant and recurring themes in his brilliant songwriting. Driving the creative process behind his music is actually finding inspiration in casual conversations, observations, and dallogue from everyday events. Cade describes it as "hearing a phrase that has a ring to it."

The flow of life not only influenced his music, but it has also motivated Cade's latest project, which gives back to those in need. It was his own experience with homelessness, and trust in faith that led to partnering with Brent Yates and The Gravity of Up, and Giving Guitars was formed. Brent Yates is a philanthropist, author and entrepreneur. Cade says that without God bringing Brent into his family's life, Giving Guitars would not exist today. The is one of the most giving human beings I know, 'says Cade.

Steven Cade is utilizing his passion for music along with his desire to inspire, and tour the United States, serving those in need.

On his Giving Guitars Tour stops so far, Cade has donated over 100 guitars to over 54 different homeless shelters across 13 states, and raised thousands of dollars in donations for the organizations.

"Music is a gift from God, and using these instruments to inspire is what we are setting out to do."-Steven Cade

Giving Guitars has frequently been featured on local news stations across the country, taking a deep dive into what this organization means to him and those in need of positive influence.

The main goals of this tour is to inspire individuals who are in need and experiencing homelessness. Also, he encourages people in the community to visit their local shelters and give their time, talent or treasure.

Cade explained that many of the homeless people he has met have never seen a concert or held a guitar in their hand. When Cade goes into the shelters he tells the residents that this is a season in their life, and to not give up. He leaves the guitars with the shelters for the residents to use, and believes that music can really help change and impact their lives in a positive way.

After visiting and touring many shelters, Cade better understands the obstacles that tie into homelessness. These include drug and alcohol addiction, generational poverty, human trafficking, domestic violence, veterans with mental health issues from PTSD, sudden loss of job and income. There are people with highly decorated degrees losing their jobs, as well as seniors who are having a tough time keeping up with the new technology of this era.

Cade's vision for the Giving Guitars organization is to raise awareness and encourage other aritist, influencers, corporate brands, communities etc. to also consistently participate in assisting the homeless in this country. He strives to motivate everyone else to do their part. The more we all help one another little by little, the more progress we will see collectively.

Music is a powerful healing modality during these difficult times, and Cade acknowledges the responsibilities that come with being a great artist. It is the duality within him that creates both a musician and a humanitarian. His mission is to spread love and guide others back on the right path. Because no matter what the circumstances may be, everyone deserves another chance.

For more information on Steven Cade's journey of music and giving, as well as how to donate to Giving Guitars, please visit www.stevencade.com/givingguitars.

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